# Stamped on a Shoe

MEANS STANDARD of MERIT

The BIGGEST Shoe House in the WORLD

Midsummer Cut IN THE PRICES OF

# THIS SEASON'S STOCK OF

For \$1.50 We Offer

lines that are designed to please every fancy, fit every foot, and possessing the three most essential features advantageous in this class of shoe, Coolness,

Symmetry,

and Reliability. The following are a few items of popular styles at popular prices:



Lad'es' Dongola paten! leather tip Oxford Ties,	\$1.50
Ladies' White Canvas Oxfords, in button and lace, white kid trimmed,	1.50
Ladles' Ten Oxfords, in Russet Goat and Russia Calf,	1.50
Ladies' patent leather vamp Dongola Kid back,	1.50
Ladies' Dongola, patent leather tip Diana,	1.50
The shove are in even	e olen and

width. Each and every style being warranted superior in style, fit and workmanship to those sold elsewhere at similar prices.

MAIL ORDERS RECEIVE PROMPT ATTENTION. ILLUSTRATED CATALOGUE MAILED PREE ON APPLICATION.

CAUTION.-Having no agencies or bran

J. CAMMEYER, Ave., cor. 20th St.



the first prize in "Bicycle Parade," price Ladles' Pure Silk Mitts, 35c. wool crashes, to order, \$12.00. wool crashes, to order, \$12.00. Samples, Fashion Review and Crockery. Measuring Guide mailed gratis.

Broadway and 9th St.

EST'D 1807.

Chatham Sq., Park Row.

9 STORES TOGETHER.

BICYCLES.

Everything for Housekeeping. BEST GOODS, LOWEST PRICES, Pastel Pictures. LARGEST STOCK.

CASH OR LIBERAL CREDIT,

Collections made IF REQUESTED. Send for Toy Paper Furniture-FREE.

# Continuation

# Sale of Manufacturers' Stocks. of the Great

Fotograffs.

Do not fail to visit our Photo Studio. Special

Carbonettes, \$2.75 per dozen.

Our work is not excelled by any studio in New York City, and our prices are the very lowest. Cabinets, \$1.50 per dozen.

New stocks added and prices lower all along the line than ever known before in America. The phenomenal success of last week's sale spurs us to greater efforts.

A Great Opportunity

for Wheelmen.

with Patent Belt

and Cap to match,

BICYCLE SUIT, TO

Order,

FOR 5 DAYS ONLY, beginning Monday. July 13.

Tall, Short, Slim or Fat Men have now a chance to get fitted perfectly.

Sloomingdale !

TO ORDER AT \$7.00

MYTH PATENT BELT

AND CAD TO MATCH

See Display of Cloths and Specimen Garments,

60th Street Building.

OUR GUARANTEE | If you are not more than satisfied,

Corsets and Underwear.

Drawers.

Chemises.

Fine Muslin Drawers, three clusters of tucks and emb. ruffle.....

Confectionery.

FOR MONDAY ONLY.
5,000 lbs. assorted Chocolates, all fruit flavors,
Raspberry, Strawberry, Orange, Lemon and
Coffee, pure chocolate covering; regular
price 25c. lb., special at, lb
Chocolate Covered Marshmallows, excellent
eater, box. .15 

## Great Shoe Offerings.

We have purchased a manufacturer's stock, and will be the first ones to LOWER THE RECORD in prices. This lot has all kinds of wheel shoes in tan, russet and black, which are the regulation L. A. W. standard. COME EARLY. While they last, per pair.

Black Goods.

One lot 42-inch Iron Frame Checked Grenadine, in a quality that never sold for less than 75c.; to go at......

150 pieces Birdseye Serge, new and most desirable of Summer fabrics, regular price 50c.; to go at

467 pieces Figured Sicilian, double thread, Raven Black; regu-lar price 58c., sale price.......

287 pieces 48-inch all-wool imported Henrietta, blue and jet black; regular price 75c., sale price

277 pieces all-wool Outing Serge, double warp, hard twisted, light weight; regular price 50c, sale price

165 pieces 54-inch all-wool Moun-tain Serge, yarn dyed, sponged and shrunk; \$1.00 quality, sale

Bicycle Shoes,
The L. A. W. Shoe Record Broken.
Ladies' sizes, 2 to 7. Boys' sizes, 3 to 7.

Another lot of great value Russet Shoes for the little ones, ages from 3 to 7 years, or sizes 5 to 11, made with extra wide toe caps, and will prove serviceable; manufacturer's sale price, per pair.

## Colored Dress Goods.

One of the great events of the past week was the immense sale at auction of the great stock of Aufmordt & Co., some of it slightly damaged by fire. What we shall offer of high-class goods Monday are perfect in every respect and at one-fourth actual value.

300 pieces navy blue Summer weight Zibelin Sulting, new, cool, durable and desirable; cost to manufacture 19 Shirting Cambric, lier Shirting Cambric, light colors, manufacturer's price 5c. yd., sale price 150 pieces Navy Serge, double thread light weight, all wool; cost to manufacture, 50c.; sale price... .25 Beautiful styles Cashmere Lawn that cost the manufacturer to make 9c. yd., for the sale..... 300 high-class Novelty Suitings in all colors, two and three toned ef-fects, cost to manufacture, 75c.; sale price.....

Here Is a Hummer. Satin Striped Organdle that wer Fine Dimity that were 121/c., Indigo Blue Cambric that were 9c., Chameleon Moire that were 101/c. The above are all new goods and the very choicest

styles; choice of the lot.....042 Percale, excellent styles, wide dth, manufacturer's price 8½c. i., sale price.... Best quality Apron Gingham, asually sold at 8c. and 10c. yd., .031

Lining Dep't. Best quality Lining Cambric, all colors, manufacturing price 4c. yd.; sale price. All-Wool Moreen, cost to import 36c. yd.; price for the sale.....

# Night Gowns.

until Wednesday, July 15.

Good Muslin Gowns, square and pointed yokes, trimmed with lace and embroidery..... Good Muslin Drawers, with hem and tucks.... 

Skirts with deep flounce of 5. 

Suits, \$20.00 and above, silk lined throughout.

The value, we assure you, is two for one!

If you don't think so, return garments and get your money!

Patented Bicycle Suit, winner of he first prize in "Bicycle Parade,"

Patented Bicycle Parade,"

Patented Bicycle Parade,"

Patented Bicycle Parade,"

Patented Bicycle Parade,"

Ladles' Pure Silk Mitts, 35.

Summer Corsets of good, strong summarted, at constant the manufacturer's prices space of manufacturer's prices of manufacturer's prices space of manufacturer's price space of manufacturer's price space of manufacturer's price space of manufacturer's price space of manufacturer's prices of manufacturer's prices space of manufacturer's price space of manufacturer's price space of manufacturer's price space of manufacturer's price of manufacturer's prices space of manufacturer's price of manufacturer's price of manufacturer's prices of manufacturer's prices space of manufacturer's prices of manufacturer's prices space of manufacturer's price of manufacturer's prices of manufacturer's prices space of manufacturer's prices of manufacturer's prices of manufacturer's prices space of manufacturer's price of manufacturer's prices of manufacture

A manufacturer's entire stock of Infants' Flannel Sacques, handsomely hand embroidered; regular price from .49

"GREATER NEW YORK'S GREATEST STORE"

3RD AVE 59 & 60TH STS

We add to this great sale hundreds of Extract Vegetel, Lilac and Violet. We add to this great sale hundreds of Genuine Marie Farina Cologne, Choice Remnants of Carpets, Linoleum, 2-ounce bottle. Greater Values than ever Officioth and Matting, which are marked Sea Salt in 10-lb. box, best Mexican Gulf Sea Salt.... .10 ceries. 

## Housekeeping Dry Goods.

In addition to the immense bargains of last week we have secured some of the most wonderful values ever known in the trade. Here are only a few of the many;

Linen Department. Striped Bath Towels; cost to manufacture, \$1.00 dozen; sale price, each..... Extra large and heavy bleached and unbleached Bath Towels; cost to make, \$2.50 to \$3.00 dozen; each All-linen Huck Towels; cost to import, 72%c. dozen; sale price, each ..... All-linen German Damask and Huck Towels, large size; cost to import, \$2.25 dozen; sale price, each 56-inch bleached Table Damask, excellent style; cost to make, 32½c. yard; sale price, yard...... All-linen Table Damask, cost to import, 361/2c.; sale price, yard.... All-Linen Table Damask; cost to mport, 60c. yard; sale price, yard. . . 42 All-linen Fringed Lunch and Din-ner Cloths; cost to import, \$1.20; size 7-4; sale price..... All-linen Napkins; cost to import, 55c. dozen; sale price...... All-linen Napkins, assorted lot. dinner size; some cost to import \$2.00, \$2.50 and \$3.00 dozen; choice Turkey Red Table Covers, fast colors, size 2 yards long, cost to make 70c.; sale price, each......

Bird's-eye Diaper, 10 yards to plece; cost to make 50c. plece; sale price, per plece..... CAUSE.—A leading Commission and Importing House found themselves cornered with a great stock of English, Belgian and Domestic Woollens of finest quality (manufactured exclusively for Bicycle Garments).

We bought the entire stock at our own figures.

EFFECT.—We will make stylish and perfect fitting Wheeling Outfits to your order at Seven Dollars—that no first-class tailor can produce at less than Twenty.

20 styles to select from, including Plaids, Checks and Mixtures; also Navy Blue Serges. Heavy Bleached Twill Towelling, cost to make 5c. yard; sale price, per yard.....

# SPECIAL.—We will take orders from Clubs and Cycling Parties White Goods.

40-inch Victoria Lawn, selling elsewhere at 12½c, and 15g, yard; sale price.... Gauffre Drapery, 36 inches wide cost to manufacture 15c. yard; sale price ... Satin Plaid India Mull; cost to import 20c. to 25c. yard; sale price ...

Flannel.

Good quality Shaker Flannel, manufacturer's price 6%c. yard; Good quality All-Wool White Flannel; regular price 30c.; sale price, yard..... An elegant lot of Cambric and Drawers, handsomely trimmed with ribbons, lace and embroidery.

An elegant lot of Cambric and Muslin with ribbons, lace and embroidery.

69 I I pholot

Come early and select the choice designs. 10,000 yards Etlenne, suitable for

Pillow Cases, .05 Sheets, Blankets, &c.

Good Pillow Cases, manufacturer's price 8%c.; sale price, each... .043 Best quality Pillow Cases, size 38x45 inches, hemstitched; manufacturer's price 14½c.; sale price, each Boston Pillow Case, 36x45 Inches, has no equal; manufacturer's price 14c.; sale price, each..... Boston Sheets have no equal. Size 63x90 inches, manufacturer's price 40c.; sale price..... .28 Size 81x90 inches, manufacturer's price 50c.; sale price..... Size 90x90 inches, manufacturer's price 55c.; sale price..... 9c. Rival Mills 44 Bleached Mus-lin; best muslin made; for the sale, yard

New York Mills Sheeting, 94
Bleached; manufacturer's price, 22½c; sale price, yard One lot Mill Ends of Sheeting of various qualities, bleached, 7-4, 8-4, 3-4, 10-4; manufacturer's price 15, 17, 19 and 21c. yard;

Sale price, .10, .11, .12, .13 Silkoline Comforters, full size, tufted with worsted; manufacturer's price \$1.20; sale price...... White Blankets, 10-4 size, manufacturer's price 55c., pair; sale price, pair. .05 White Blankets, full size, manufacturer's price \$1.35; sale price, per pair..... Full size White Bedspread, manufacturer's price 72½c.; sale price, each

.40

## Mattresses.

Main Floor. We have created a big surprise in offering a South American Hair Mattress, covering of Figured or Plain Denim, all the newest colors, at 35c. a. pound, made up. For this same mattress other houses get from 50c. to 60c. per pound—the weight of a full-size mattress is 40 pounds.

Including a Slip Cover Free of Charge.

Full-size Sanltary Mattress, cot- 2.98 Full-size Excelsior Mattress, cot- 1.98 Upholstered Cot, usually sold at .98

Rolls of a pattern at positively half of general prices. Blanks, Gilts, Embossed, Glimmers, Tiles, all to go 

## Trimmed Millinery.

The greatest bargains ever offered in our trimmed millinery department. The demand justifies this assertion. Our entire force is busy as bees in midsummer.

This week we again offer 250 beautifully trimmed Sailors, with 1.75 and 1.75 lst lot of 50 dozen shirred lawn choicest materials, value \$4.08, for 1.75 

Baby Bonnets and Hats.

The greatest Shirt Walst selling we have

ever known. And why not, when such 

Potted Ham, Postfively 34 lb. Potted Tongue, extra fine, can, 204 \$10.50 per dozen; the price is.... .19 Lunch Tongue, extra fine, 1 lb. can. 23e .05 Roast Beef, extra fine, 2 lb. can... 18c 200 dozen Walsts of finest Lawn, Dim-Granulated Sugar, finest, 3½ lbs... 17e lty, Gingbam and Percale; large sleeves, Salami Sausage, extra fine, lb .... 19c pointed yokes; absolutely high No mail orders filled for above gro- grade goods; the price ought to be

Cigars.

nan filer. An extra fine smoke, 2.24 Ribbons. Conchas, all Havana, very fine, box 2.48 Slik Taffeta Ribbons, for colors 50.

200 dozen fine Lawn Walsts, splendid 

200 dozen Waists of finest Lawn, Dim-

\$2.00; they are now marked..... .69

3D AVE., 59TH AND 60TH STS.

Laces.

Embroideries.

One more lot of 400 Pastel Pictures, Landscapes, Fruits and Dining-Room Scenes, a selection of over 30 different subjects, beautifully colored, framed in a 4-inch deep gilt frame, with burnished inside and large corner ornsments, size 24x28 inches wide, never sold for less than \$98\$.

3D AVE. 59TH AND 60TH STS.

Last week our hosiery department sale was a record-beaker. Skirts. Thousands of dozens were sold at marvellously low prices. Manufacturers are coming in offering Hosiery Stocks, and as the season advances the less we pay and sell them for, which enables us to offer Bigger Bargains this week THAN LAST

The Hosiery Sale.

Ladies Flosiery.

One lot of Ladies' Seamless Hose, in stainless black and tans, is the best value we have ever offered; maufacturer's price grides g Ladies' Hosiery.

Furniture. A very handsome couch, covered in all the newest patterns and latest colorings of corduroys, actually 5.98 worth \$10,000, during this sale... 5.98 FURNITURE, CARPETS, ETC.

Adjustable Morris Chair, hair filled, reversible cushions, is the 5.98 During this sale, we shall offer handsome Oak Chinn Closet, bent-glass ends, never sold less than 14.98

Children's Hose.

Very good quality Moire Taffeta Lining, black; regular price 124c.; sale price.

Carpets and Rugs.

One of the largest manufacturers in the country was overstocked. Our offer for the cover stock was accepted, and below are the results of the acceptance, viz.: Prices for Handsome Lamps lower than were ever known. And why not, when at \$14.00 at 1.00 pairs, pieces at proportionately the same lower for Handsome Lamps lower than were ever were at \$1.00 pairs, since we add:

One of the largest manufacturers in the country was overstocked. Our offer for the country was overstocke

Fine Lace Pillow Shams, at, each